

**Your Embroidery
Journey Starts Here**



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at your side

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Artspira app requires free download and a wireless internet connection. Compatibility may vary by device, operating system and country.
Optional Accessories are sold separately.
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Included Accessories

Embroidery Frames

Includes 8" x 14" and 5" x 7" frames for flexible project sizing.

Embroidery Feet

Comprehensive set of feet for all of your embroidery applications.

Optional Accessories

Expedition Luggage Set (SASEBBX1)

A durable, stylish solution for travel, classes, or storage, featuring sturdy construction, a telescopic handle, 360-degree wheels, and zippered compartments for hoops and accessories.

5" x 7" Magnetic Sash Frame (SAMF180)

The 5" x 7" magnetic flat frame is lightweight and easy to use. With six strong magnets, you can hoop and embroider materials up to 2mm thick.

7" x 12" Magnetic Frame (SAMF300)

The durable, lightweight 7" x 12" magnetic frame consists of one frame and eight magnet pieces, and it can embroider materials up to 2mm thick.

EXPEDITION

Innov-is BX1e



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Discover Your Next Creative Frontier.

The Expedition Innov-is BX1e is a dedicated embroidery machine built for precision and performance, delivering speeds up to 850 stitches per minute and featuring 774 built-in embroidery designs, including a Brother-exclusive lineup of designs, French knot patterns, and 3D appliqué, along with 23 fonts and 140 frame pattern variations. Enjoy creative flexibility with a spacious ~8" x 14" embroidery area and 10" throat space, plus included ~5" x 7" and ~8" x 14" frames with quick-release clamps and wireless connectivity for seamless design transfer. It's time to explore what you can make.

High-Quality Embroidery



2-Point Positioning with LED Pointer

Confidently align intricate designs and monograms using two reference points for precise placement every time.



Matrix Copy

Easily duplicate and arrange designs to create custom patterns or maximize designs within a single hoop.



Creative Yarn Couching

Create bold 3D yarn lettering and decorative elements that add dimension and texture to your projects.



Stitch-to-Block Function

Automatically add or remove stitches when scaling designs up or down to maintain quality and detail.



Bobbin Winding Enhancements

Streamline your workflow with a thread cutter and a dedicated spool pin, allowing you to wind bobbins without interrupting your main thread setup.



Connected Tools to Power Your Creativity

Artspira Mobile App

Artspira is Brother's free mobile app that lets you explore, customize, and create embroidery designs with ease. Access exclusive designs, curated projects, and helpful tutorials, plus advanced tools like Auto Digitizing and Font Decorator. Design on your device and wirelessly transfer projects to your BX1e. An optional subscription unlocks additional premium designs and features.

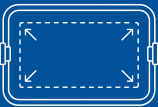
My Stitch Monitoring App

Stay connected while you stitch. Monitor embroidery progress in real time and receive alerts for thread changes or completion—right from your smartphone or tablet.

Design Database Transfer

Wirelessly send embroidery designs from your PC to your machine—no USB required. A simple, efficient way to keep your workflow moving.

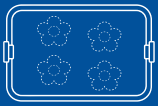
EXPEDITION Innov-is BX1e



Large Embroidery Area of ~8" x 14"



2-Point Positioning with LED Pointer



Matrix Copy



Wireless Enabled and Artspira Compatible



7" HD LCD Display